



**Twila Brase, RN, PHN**  
Public Health Nurse  
President and Co-founder

## **BRIEF BIOGRAPHY**

Twila Brase is president and co-founder of Citizens' Council for Health Freedom (CCHF), a national patient-centered, privacy-focused, free-market policy organization established 23 years ago in Minnesota to support health care choices, individualized patient care and medical and genetic privacy. She is author of the eight-time award-winning book ***Big Brother in the Exam Room: The Dangerous Truth About Electronic Health Records*** (Beaver's Pond Press, 2018).

Her efforts led to a national law requiring parental consent for research using newborn DNA, a national campaign exposing HIPAA as a data-sharing rule, an online nationwide directory of direct-pay practices, **The Wedge of Health Freedom** ([JoinTheWedge.com](http://JoinTheWedge.com)), and the **Patient Toolbox** ([PatientToolbox.org](http://PatientToolbox.org)), an easy-to-use tool to help patients understand their options in coercive situations and maintain control over their treatment decisions. She also initiated CCHF's **Face Freedom** campaign ([FaceFreedom.org](http://FaceFreedom.org)) and a **"Don't Be Bullied"** billboard campaign ([RealRisks.org](http://RealRisks.org)) to stop mask and vaccination mandates. Her campaign to separate Medicare enrollment from citizen access to their rightful Social Security benefits was supported by more than 44 free-market organizations nationwide. This request was successfully included in President Trump's **Medicare Executive Order** signed on Oct. 3, 2019.

Twila's **"Health Freedom Minute"** is heard weekdays by more than 5 million listeners on more than 850 radio stations in 48 states. She provides testimony at state legislatures, meets with members of Congress and health care policymakers, tweets @twilabrase, conducts original research, speaks around the country and has been featured by *CNN, Forbes, Fox News, Nature, NBC Today, Politico, Science, THE HILL, The Wall Street Journal, and The Washington Post.*

*Modern Healthcare* named her #75 on their 2009 **"100 Most Powerful People in Healthcare"** list. In 2020, *Minnesota Physician* included her in their list of **"100 Most Influential Healthcare Leaders."** In 2019, Twila Brase was selected as one of 18 leaders to participate in the U.S. Department of Health and Human Services Quality Summit, which met three times in Washington, D.C. Their discussions were used to provide President Trump with a roadmap for restructuring federal quality measurement programs.